

Cindy Pierce

Author, Speaker & Comic Storyteller

June 2025 Newsletter

Dear Readers,

In this issue, I have focused on the well-being of boys and men.

1. Read some highlights of a letter I shared with our son, Colter's college friends
2. Listen to [Scott Galloway and Logan Ury discuss masculinity and dating](#) on The Diary of a CEO with Steven Bartlett
3. Listen to Mark Green and Mark Wiedman, co-founders of Walking and Talking Men, [discuss male loneliness on Pod Talk](#) with Henry Muggia
4. Listen to [Terry Real's thoughts on why boys and men are floundering](#) on the Modern Love podcast

Thanks for reading,
Cindy



Photo by Britton
Mann
[Britton Mann
Photography](#)

Parenting or
Relationship
Questions?
Book a
Consultation
with Me

Book Cindy
during the 2025
School Year

Letter to the Lads: Finding Connection and Reconsidering Norms



A few of the Connecticut College Fellas: Mikey, Cole, Colter, Cade, and Nick

I am on a mission to provide specific guidance and support to the young men I parent, educate, mentor, or know personally. As a mom, I have always made an effort to encourage our sons and their male friends to tend their hearts and expand their emotional bandwidth. You can imagine how this mom feature can annoy and embarrass our boys; I am a shameless social liability...yet, occasionally, they are light on their resistance and give me the green light to dig in.

Our youngest son, Colter, graduated from college in May 2025. My husband, Bruce, and I have had the good fortune of getting to know and appreciate his friends and lacrosse teammates over the last four years. We have engaged in conversations with many of them about managing pressures from society, peers, and parents about their social lives, dating, relationships, and future employment. As parents, we all hope for our kids to be happy and

I am booking speaking engagements for the Fall and Winter of the 2025 School Year and Spring of 2026.

If you are interested in learning more about bringing Cindy to your school or community, please contact my speaking agent, Sarah Callaway:
info@cindy-pierce.com

successful. When well-meaning adults become panicked about our increasingly unsettled world and a competitive job market, they tend to lean on their kids to land a high-earning job, assuming that it will fill any void. As a parent with many friends who are also parents, along with many random parents out in the wild, we seem to be at a loss for ways to connect with young people, other than

[READ MORE](#)

Diary of a CEO **with Steven Bartlett**



Are we raising a lost generation of men? Is society failing young boys? In this [emergency discussion](#), Steven sits down with expert guests to explore the recently published 'Lost Boys Report'.

The Diary Of A CEO's masculinity discussion is joined by Scott Galloway and Logan Ury. Scott Galloway is a member of the advisory council for the American Institute for Boys and Men and Professor of Marketing at the New York Stern School of Business. Logan Ury is a behavioural scientist turned dating coach and Director of Relationship Science at Hinge. [READ MORE AND](#)

[LISTEN TO THE PODCAST HERE.](#)

POD Talk with Henry Muggia



In [this episode](#) of **Pod Talk**, Henry Muggia sits down with Mark Greene and Mark Wiedmann, co-founders of [Walking Talking Men](#)—a grassroots initiative based on a simple but powerful idea: men meeting up to walk and talk. What began as a weekly stroll through Central Park has grown into a welcoming space for men to connect, share, and build community without judgment or pretense.

Together, they discuss the inspiration behind Walking Talking Men, the challenges men face in forming close friendships, and the mental and physical toll of isolation. They explore how masculinity shapes men's ability to be vulnerable—and how reclaiming connection can be an act of healing. [READ MORE AND LISTEN TO THE PODCAST HERE.](#)

Modern Love



A session with Terry Real, a marriage and family therapist, can get uncomfortable. He's known to mirror and amplify the emotions of his clients, sometimes cursing and nearly yelling, often in an attempt to get men in touch with the emotions they're not used to honoring.

Real says men are often pushed to shut off their expression of vulnerability when they're young as part of the process of becoming a man. That process, he says, can lead to myriad problems in their relationships. He sees it as his job to pull them back into vulnerability and intimacy, reconfiguring their understanding of masculinity in order to build more wholesome and connected families.

In this episode, Real explains why vulnerability is so essential to healthy masculinity and why his work with men feels more urgent than ever. He explains why he thinks our current models of masculinity are broken and what it will take to build new ones.

[READ MORE AND LISTEN TO THE PODCAST HERE.](#)

Contact Me

Check out Cindy's YouTube channel

ONWARD WITH THE AWKWARD

Subscribe to my newsletter

Cindy Pierce

Social Sexuality Educator, Author & Comic
Storyteller

www.cindy-pierce.com

Books by Cindy:

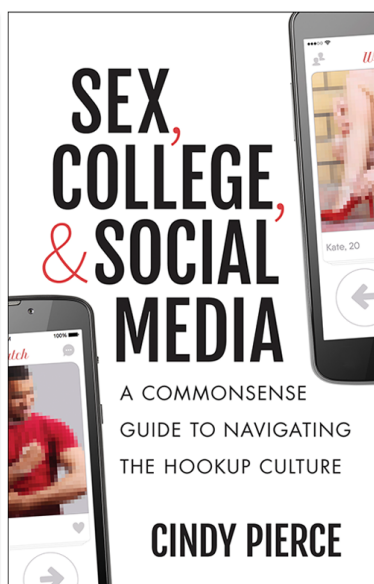
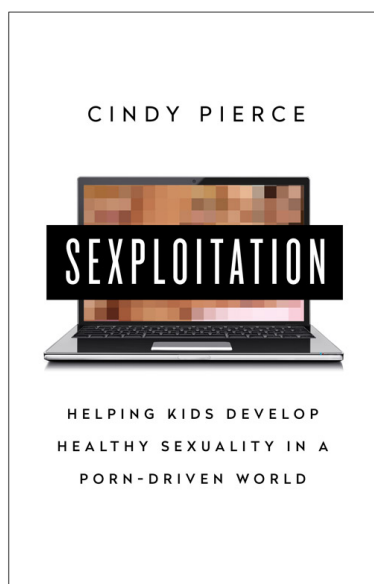
[*Sexploitation: Helping Kids Develop Healthy
Sexuality in Porn-Driven World*](#)

(Bibliomotion, 2015)

and

[*Sex, College and Social Media: A Commonsense
Guide to Navigating the Hookup Culture*](#)

(Bibliomotion, 2016)





Copyright © 2025 Pinzer Productions, All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)