

Cindy Pierce

Author, Speaker & Comic Storyteller

July 2024 Newsletter

YOU DESERVE PROTECTION THAT MEETS PLEASURE

LUWI

Hello Readers,

Most of you know that sexual pleasure and safety are a big part of my work. I am so excited about this new product that this month's newsletter is all about -- [LUWI](#).

LUWI is a Finer Liner, the opposite of a condom. LUWI is an innovative, OTC (over-the-counter), hormone-free, latex-free STI-preventing contraceptive product made to be worn on the inside. Lisa Kinsella is the brilliant creator and CEO of LUWI. You can learn about what inspired her [HERE](#). One of the most appealing features reported by testers is that LUWI is pleasure-enhancing because it transfers heat and is thinner than latex condoms. LUWI stands for LET US WEAR IT.

Speaking
Engagements
2024-2025
School Year

I am booking speaking engagements for the 2024-2025 School Year.

If you are interested in learning more, please contact my speaking agent, Sarah Callaway: info@cindy-pierce.com



While this Finer Liner is for all genders, it is being primarily promoted to women, because there are over 180 condoms on the market designed for men and only **one** designed for women that is **prescription only** in most places. LUWI's Finer Liner is a new option designed for women that will be OTC and available where condoms are sold. LUWI is poised to be on the market before the end of 2024.

I hope you will support the LUWI Movement in at least one of these ways:

1. Spread the word to friends and family members looking for an alternative. Pari&Eve of Gemma_Talks explains LUWI so well with [this video](#) and brings a little July 4th humor to their explanation with [this video](#).

2. Share information about LUWI with healthcare providers, groups, or organizations that educate and distribute condoms. Check out this short video: [MEET](#)

LUWI!

3. [Invest in LUWI](#) while you can. LUWI has 1.5M units in pre-market commitment from relationships with 70+ Universities, CVS, and Planned Parenthood. LUWI is in the pre-clearance pre-revenue stage of development. **LUWI is LIVE** with a [crowdfunding campaign!](#)

Thanks for reading,
Cindy



[Support LUWI](#)

GET IN BED WITH LOWB

Check out Cindy's YouTube channel

ONWARD WITH THE AWKWARD

Thanks for engaging. Please forward this newsletter to anyone who may be interested in my work or direct them to the subscribe link below.

[Subscribe to my newsletter](#)

Cindy Pierce

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Books by Cindy:

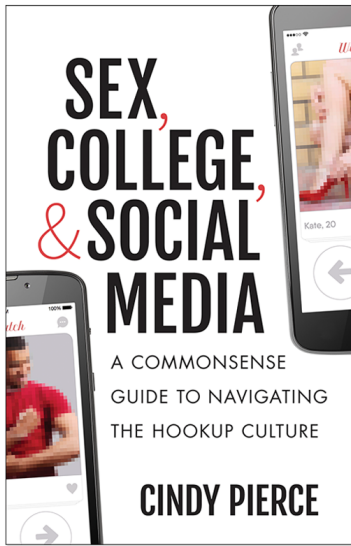
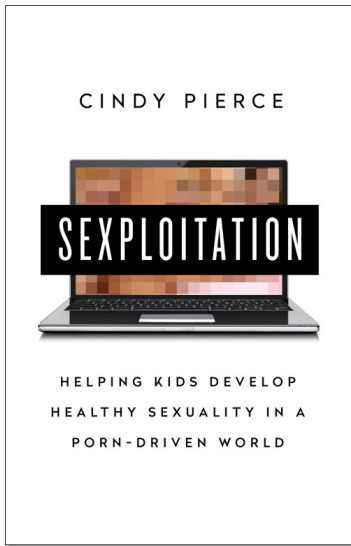
[*Sexploitation: Helping Kids Develop Healthy Sexuality in Porn-Driven World*](#)

(Bibliomotion, 2015)

and

[*Sex, College and Social Media: A Commonsense Guide to Navigating the Hookup Culture*](#)

(Bibliomotion, 2016)



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