

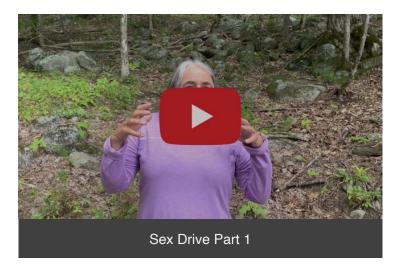
August 2022 Newsletter

Keeping Sex on the Radar

Sexual desire is a chancy business! The collision of factors that influence sex drive shifts and changes over the course of our lives.

Communication is essential for partners to stay sexually connected, tune into each others' needs and increase their chances of staying sexually active for the long haul.

Below you can watch the first two videos in a series about Sex Drive. You can read more about what inspired this topic below the second video.





Photos by Karl Sonnenberg Sonnenberg Shots

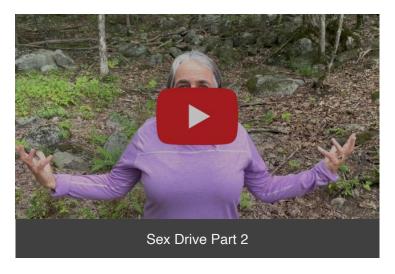
Cindy will perform

KEEPING IT INN

at **Pierce's Inn** Oct 19, 20, 21, 22

TICKETS WILL GO
ON SALE
IN LATE
SEPTEMBER

Details and Information will be in the next newsletter



I started my career as a storyteller and speaker in 2004. At first, I thought people might be offended by a show or presentation with a humorous take on fluctuating sex drive through the ages and imbalance of interest between partners. Much to my surprise, it became clear that most people don't want to discuss sex with anyone, even with their own partners in some cases! People seem grateful, however, to sit in an audience with the lights low while a random person like me speaks the truths about the challenges of keeping sex on the radar while living a busy life. Even though my perspective is limited to being a heterosexual, cisgender woman in a long-term relationship with one man, the responses were overwhelmingly positive.

Audience members thanked my husband, Bruce for allowing me to openly discuss some of the wonky, humorous and odd aspects of our sex life. Their responses made it clear to him that my stories were helping people feel less ashamed, and he was game to be thrown under the bus for the cause.

My friend Edie Thys Morgan called my work "a public service announcement" and rallied me up to co-author a book, *Finding the Doorbell* (Nomad Press, 2008). Edie and I thought it would be

challenging to get people to share their stories. It turned out that knowing their identities would remain anonymous inspired many people to reach out and tell us about their experiences. Curating hundreds of anecdotes and perspectives for each topic in our book was unexpected, fascinating and confirmed that there were common issues out there.

After the book was finished and had been sent the printer, people were still stopping us in the bank, the grocery store and at our kids' games to vent about their experiences "to put in that book." Some people were unfazed that our young kids were standing next to us, taking in all the details as a person ranted about the challenges they had with their partner. When given a chance to share, people have a lot to say about fluctuating sex drive and the imbalance of interest in sex between partners. And our kids got an occasional reality dose a bit earlier than may have been appropriate, but it all worked out. I hope this video series brings a little lightness to your day and maybe even your relationship.

Check out more videos at Cindy's YouTube channel ONWARD WITH THE AWKWARD

Thanks for engaging. Please forward this newsletter to anyone who may be interested in my work or direct them to the subscribe link below.

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Cindy Pierce

Social Sexuality Educator, Author & Comic Storyteller

www.cindy-pierce.com

Books by Cindy:

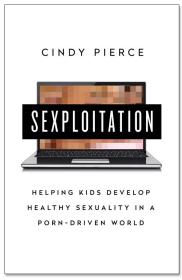
Sexploitation: Helping Kids Develop Healthy
Sexuality in Porn-Driven World

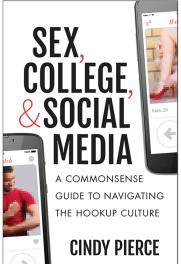
(Bibliomotion, 2015)

and

Sex, College and Social Media: A Commonsense Guide to Navigating the Hookup Culture

(Bibliomotion, 2016)









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